

# E.A.R.T.H. PROGRAM

Empowerment, Art, Resiliency, Teaching, Healing  
Yearly Sponsorship Opportunities

“Helping Families One Hand at a Time”



## ABOUT OUR ORGANIZATION

Ohana Center aims to provide families with the tools they need to be on the road to stability. Our vision is to bridge the gap between community, family, and home life.

We seek to help underserved Ohana Center values therapeutic methods that encourage self-sufficiency and economic independence. We aim to help “at-risk” and underserved families, children, and homeless individuals.

## OUR LEADERSHIP + TEAM



**Aziza Shepherd**  
CEO/Executive Director



**Shindana Weathers**  
COO/Program Director



**Robin Tarver**  
Secretary

# E.A.R.T.H. Program



## **Empowerment, Art, Resilience, Teaching, Healing**

Our program offers online educational and wellness classes facilitated by Ohana Center staff, partner organizations, or local business owners to bring awareness and exposure to activities such as yoga, sound baths, spoken word and creative arts, which are traditionally not affordable or experienced by under-resourced communities.

OUR PROGRAMS BRING  
MINORITY REPRESENTATION TO  
OUR COMMUNITY THROUGH  
EACH UNIQUE FACILITATOR.

## **Our Objective**

The objective of the E.A.R.T.H. Program is to provide accessible resources to the most vulnerable populations of all ages who are at risk of developing serious mental health conditions. These resources decrease ongoing stress, prevent mental health issues, and decrease social isolation, while helping to build psycho-social skills.

# E.A.R.T.H. Program

Our program participants report that by participating in our online classes they feel a sense of reduced social isolation due to the increased virtual interactions they have during class.

Classes hosted: 24 (virtual) 12 (in-person)  
# of participants per class: 20 average

Through our E.A.R.T.H. Program we offer:

- Wellness kits;
- Art Therapy kits; and
- Personal care kits

We empower artists to hone their skills in ways that feel natural to them whether it is through drawing, painting, speaking, dancing, and music.



# OUR WORK AT GLANCE

Since 2021, Ohana Center has distributed over 1530 art, wellness, and PPE kits to families, children, and homeless residents in the Antelope Valley area. We offer four different kits based on our community's needs.

## Child Art Kit

- Bubbles
- Crayons
- Stickers
- Squishy toy
- Playdough
- Coloring item book/paper

## Teen/Adult Art Kit

- Journal
- Colored pencils
- Watercolors
- Pencil eraser
- Stickers

## Wellness Kits

- Candles
- Emergen-C
- Healing crystals/stones
- Plant kit
- Fidget spinners
- Tea bags

## Personal Care/PPE Kits

- Gloves
- Face mask
- Hand sanitizer
- Socks
- Toothpaste
- Toothbrush
- Comb
- Lip balm
- Deodorant
- Soap


# WHO WE SERVE

Cultivated 17 strategic community partnerships

 **218**  
Instagram Followers

43% African-American

35% Latinx

 64% Women  
33.5% Men



 **253**  
Facebook Followers

18% White

4% Other Minority Groups

 64% Women  
33.5% Men

**100%** of our population are under the poverty level

# **BENEFITS TO A SPONSOR**



- 1. Generate referrals and leads**
- 2. Seize new opportunities with ideal target audience**
- 3. Engage niche markets**
- 4. Capture direct customer feedback**
- 5. Boost brand visibility and awareness**
- 6. Reframe companies client perception/foster positive brand reputation**
- 7. Test and showcase a new product**
- 8. Establish brand authority**

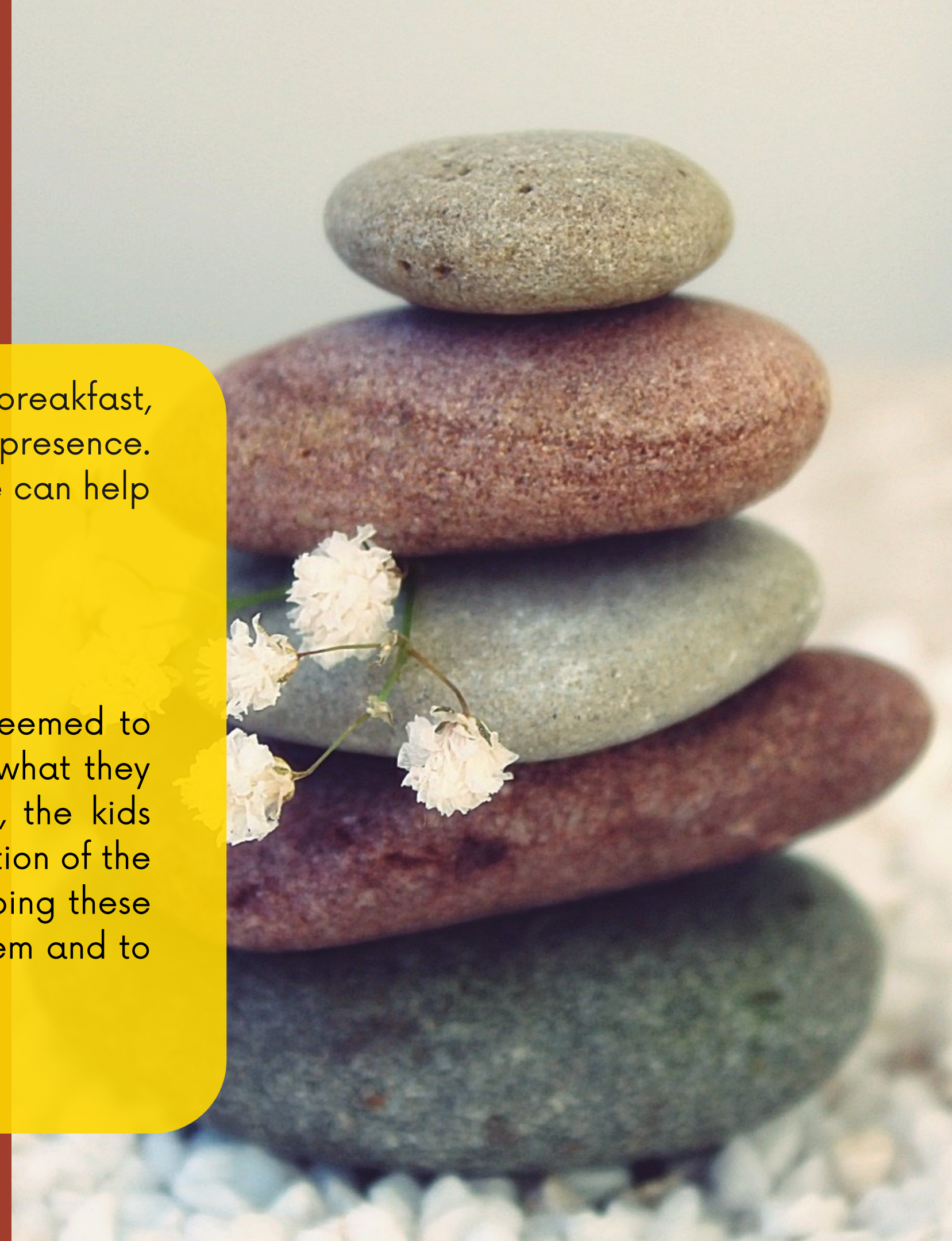
# TESTIMONIALS

"Thank you again for blessing us today! We appreciated the breakfast, snacks, wellbeing kits, the presentation, and more of all your presence. We appreciate what you are doing for our community and if we can help with anything please let us know."

- AV Youth Build

"It was an absolute pleasure to have you two here! The kids seemed to really enjoy you both and were excited to show their parents what they made, even today as well. No worries at all with the timing, the kids needed a little break from homework. We appreciate the donation of the supplies and look forward to future connections. Thanks for helping these kids experience some holiday cheer, it was really special to them and to the tutoring team."

- Project Joy





# SPONSORSHIP OPPORTUNITIES

## Empowerment \$20,000

- :60 commercial video ad
- Opportunity to co-branded art or wellness kits
- Press release quote (your organization's discretion)
- Speaking opportunity (20 mins)
- Social media shoutout
- Signage
- Verbal recognition
- Logo on promotional flyer/material
- Opportunity to add branded promo items
- Logo on volunteer t-shirts (worn throughout the year)
- Volunteerism





# SPONSORSHIP OPPORTUNITIES

## **Art \$15,000**

- Press release mention
- Speaking opportunity (15 mins)
- Social media shoutout
- Signage
- Verbal recognition
- Logo on promotional flyer/material
- Logo on volunteer t-shirts (worn throughout the year)
- Opportunity to add branded promo items
- Volunteerism

## **Resilience \$10,000**

- Press release mention
- Speaking opportunity (10 mins)
- Social media shoutout
- Signage
- Verbal recognition
- Logo on promotional flyer/material
- Opportunity to add branded promo items
- Volunteerism

## **Teaching \$5,000**

- Social media shoutout
- Signage
- Verbal recognition
- Logo on promotional flyer/material
- Opportunity to add branded promo items
- Volunteerism

## **Healing (Small business only) \$2,500**

- Logo on promotional flyer/material
- Opportunity to add branded promo items
- Volunteerism

# OUR SPONSORS & PARTNERS

WE ARE PROUD TO WORK WITH THEM





# CONTACT US

We'd love to discuss working together.

## Email Address

[info@ohanacenterav.org](mailto:info@ohanacenterav.org)

## Website

[www.ohanacenterav.org](http://www.ohanacenterav.org)

 [@OhanaAV](https://www.facebook.com/OhanaAV)

 [@Ohana.CenterAV](https://www.instagram.com/Ohana.CenterAV)

*Thank  
you!*

